

The Effective Integration of Chinese Traditional Culture into Ideological and Political Education in College English Courses

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Abstract: With the advancement of economic globalization, China's comprehensive national strength continues to improve and the international influence is increasing day by day. In order to better integrate with the world, it is necessary to carry out college English courses. In order to ensure that college English courses have Chinese characteristics, the teachers need to integrate excellent traditional Chinese culture and ideological and political elements in the course development, so as to guide students to establish correct values and learning attitudes, and help students spread excellent traditional Chinese culture and better cope with the great changes. Based on above points, this paper discusses the effective integration of Chinese excellent traditional culture in the college English ideology and politics Education.

1. Introduction

The National College Education Work Conference in 2022 pointed out that "Classroom teaching is the main position of ideological and political education, which should be based on theories in reality. The ideological and political education should be improved in persistence, strengthened in improvement, and enhanced in strengthening, so as to ensure the pertinence and orientation of ideological and political education. It should meet the needs of students development and help students develop a correct outlook on life. Various disciplines should also plant their own fields of responsibility and walk in the same direction as ideological and political courses, so as to form a joint force and realize the coordinated development of different disciplines and ideological and political education." "The fine traditional Chinese culture, which has been passed on to the present day, carries the essence of Chinese civilization and is the basis for cultural confidence. Facing the unprecedented changes in a century, our culture is the support for us to stand firm and an important resource for ideological and political construction as well as an important weapon of ethnic identity." [1] Therefore, teachers should integrate the excellent traditional Chinese culture into the college English ideology and politics education, so as to stimulate students' confidence in learning and culture, and give full play to the role of English education.

2. Methodology

2.1 Cultural Equality: Integration and Cohesion of English Curriculum Content

The excellent traditional culture of China is the accumulation of more than 5,000 years of excellent civilization achievements of the Chinese nation, which embodies the spiritual and cultural identity of our country, and can be effectively integrated into the ideological and political content of college English courses. Various ideas collide with each other and various theories enter the country especially in the world trend of diversified development. In order to strengthen the ideological and political construction of the curriculum, we should explore the ideological and political elements from the excellent traditional Chinese culture.[1]

First of all, college English teachers should integrate English content into the Chinese cultural environment based on the goal of curriculum reform, connect English teaching and course content with the reality of China, help students understand the excellent traditional Chinese culture, and

then “sinicize” and “specialize” the English course content, so as to give play to the guiding significance of excellent traditional Chinese culture. They should also strengthen the ideological and political construction of college English courses, integrate the relevant concepts of the Great rejuvenation into the teaching, and help students gather consensus on development. Secondly, college English teachers should incorporate the idea of tolerance in the excellent traditional Chinese culture into their teaching content to help students establish a correct view of civilization (equality, mutual learning, dialogue, tolerance). In the process of learning culture, students should realize that cultural identity is not the replacement of one’s own culture for other cultures, but the effective integration of other excellent cultures while mastering one’s own excellent culture, so as to form a force for innovation and development. In this way, it can help the ideological and political teaching of college English courses, reduce the resistance of the ideological and political construction of college English courses, and make the excellent traditional Chinese culture effectively

To be specific, teachers can dig out the ideological and political elements in excellent traditional Chinese culture from the content of college English textbooks, and integrate the ideological and political content of college English courses with the orientation of political correctness, so as to make full preparation for the teaching work in the subsequent stage. “College English teaching usually cultivates students’ ability of listening, speaking, reading, writing and translating. The focus of teaching is to help students improve their language ability and expression ability, learn some cultures of western countries, and in the process develop humanistic qualities and cultivate their own sentiments by combining the excellent traditional Chinese culture. Furthermore, it can form positive, optimistic, sunny, upward and healthy learning outlook and good moral character.”[2] Teachers can combine college English textbooks to study how to integrate excellent traditional Chinese culture into the ideology and politics of College English courses. Take the teaching process of *Digital Campus*, Unit 3 of New Horizons College English (Third Edition) Volume 1, as an example, which contains two texts: *College life in the Internet age* and *Too much of a good thing -- a real addiction*. In these two texts, teachers can tell the development of China in the digital age, and tell students how to surf the Internet reasonably and how to avoid browsing bad information, so as to avoid falling into the crisis of “Internet addiction” while mastering the convenience of the Internet age. In this process, teachers can integrate the traditional virtues of the excellent traditional Chinese culture, such as restoring self-discipline, leading by example, seeing no proprieties, and speaking no proprieties, so as to help students get out of the “addiction zone” of the Internet and establish a correct view of the Internet, so as to give full play to the educational role of college English courses and effectively integrate the excellent traditional Chinese culture into the ideological and political construction of college English courses.

2.2 Moral Education First: Optimize and Perfect the English Ideological and Political Teaching Structure

In addition to the integration and cohesion of the content, teachers should also optimize and perfect the structure of English ideological and political teaching, taking moral education as the first principle and integrate the excellent traditional Chinese culture into the curriculum. Teachers should firstly study and understand the core connotation of excellent traditional Chinese culture, and simply master its basic content such as some traditional virtues and moral models, etc. “On this basis, teachers should combine with the moral example in the new era and new environment, explore the common points of excellent traditional Chinese culture and socialist core values, so as to improve the ideological and political teaching structure of English curriculum by combining the elements of life, and create a more vivid, more specific and more lively moral education teaching atmosphere.”[3] First of all, English teachers should continue to learn, improve their professional level and teaching ability, study the ideological and political content of excellent traditional Chinese culture, learn moral education teaching experience, integrate ideological and political elements into college English classes, improve the traditional teaching structure, optimize teaching resources, and innovate teaching methods based on the principle of hierarchy and pertinence. Secondly, college English teachers can further optimize the ideological and political teaching structure of college

English courses through phased summary, master the basic situation of students, understand the learning needs of students, and then quickly adjust the content of textbooks, optimize and supplement teaching resources. Teachers should take the excellent traditional Chinese culture as the driving force and direction of innovation, combine teaching materials with culture, and integrate ideological and political elements. In this process, teachers need to help students correctly clarify the differences between Chinese culture and Western culture, and carry out English teaching in combination with Chinese culture, so as to skillfully integrate excellent traditional Chinese culture into teaching activities, so that students can improve their cultural self-confidence in the process of learning English. In order to build an efficient classroom, teachers can also organize activities such as college students' English competition to help students better apply their English knowledge, so that students can understand the differences between Chinese and Western cultures in accurate application. Finally, "college English teachers should enhance their own patriotic sentiment and help students develop a sense of cultural belonging in English teaching." [4]

To be specific, in the teaching process of Heroes of our time in Unit 4 of New Horizons College English (Third Edition) Volume 1, we can use the two texts in this unit: Heroes Among Us and A hero's Aspiration to innovate ideological and political teaching structure, combining with the outstanding role models of this era, such as practicing the outstanding Chinese traditional virtues of dedication to the country, selfless dedication, and conscientious. In this way, the traditional virtues of excellent traditional Chinese culture are integrated into the ideological and political construction process of college English courses, so that students can better understand the unit content, establish national pride and cultural belonging according to the actual situation, enhance the sense of cultural identity and cultural honor, and then feel the power of example while mastering English knowledge as well as improve their own moral level and moral consciousness. At the same time, in the process of optimizing and improving the structure of English ideological and political teaching, teachers can also use big data technology, apply various new media to further improve the teaching contents and teaching methods, and change the traditional teaching model. Specifically, more intuitive teaching methods such as pictures, videos and music can be adopted to enable students to learn in a more specific teaching environment, enrich teachers' teaching methods, and help students better grasp the subject knowledge of college English, understand the significance of carrying out ideological and political courses, and pay attention to the inheritance and development of excellent traditional Chinese culture. For example, teachers can use NetEase open course and MOOC platform to integrate some classic literary works into the teaching process, so as to improve students' thinking and at the same time, effectively integrate into the excellent traditional Chinese culture in the classroom and improve the ideological and political teaching level of the course.

2.3 Adapt to the times: Innovate and Develop English Ideological and Political teaching mode

Cultural works are the carriers of inheriting excellent traditional Chinese culture, and most of them have educational functions and certain aesthetic value and entertainment value. According to the situation of the times, college English teachers can apply cultural works to innovate and develop English ideological and political teaching models, excavate outstanding traditional culture, enrich students' spiritual life, and improve students' learning motivation and enthusiasm. First of all, "teachers can fully explore the connection between excellent traditional Chinese cultural works and English education based on their previous teaching experience and educational requirements, and integrate literary works into English teaching, so as to achieve the teaching goal of combining education with fun." [5] Through the way of translation between Chinese and English, we can improve students' cultural quality and enrich students' spare time. This model can both help students cultivate their sentiments in the process of mastering the excellent traditional Chinese culture and help teachers carry out ideological and political teaching in the process of integrating into the excellent traditional Chinese culture. Specifically, teachers can innovate the teaching mode according to the teaching cases of other disciplines, carry out teaching reform, combine the English theme, select literary works, respect the subjectivity of students, take the comprehensive development of students as the essential goal, and realize the diversified, innovative and

personalized development of education mode. Secondly, teachers should establish the concept of lifelong learning, strengthen their knowledge reserves, integrate students' participation in class into the self-evaluation system, and then promote the two-way development of teaching model and teaching evaluation. Teachers should also make curriculum planning according to the change of students' learning ability and emotion, so as to better integrate Chinese excellent traditional culture into curriculum ideological and political teaching. In addition, teachers should also pay attention to the interaction with students and apply the interactive teaching mode into actual teaching, so as to improve students' interest in learning, let students feel the charm of English, and actively communicate with teachers.

2.4 Diversified Development: Build English Ideological and Political Discipline Network

With the application of new technology and the development of science and technology, education reform is imperative. For college English, the ideological and political teaching network should be integrated with the current cultural and economic development trend, pay attention to the role of college English education, combine with the excellent traditional Chinese culture, and innovate the ideological and political teaching system of college English courses. At the same time, in the context of the development of cultural self-confidence, cultural competitiveness has become an important competitive point in the world. How to play the role of Chinese excellent traditional culture and improve China's cultural competitiveness has become an urgent problem to be solved at this stage. "College English teachers should build a network of English ideological and political teaching according to the development of the times and the national development background, promote the improvement of the English teaching system through mixed teaching methods, and integrate the excellent traditional Chinese culture, college English, curriculum ideological and political aspects, so as to achieve the goal of mutually reinforcing and improving the three aspects together." [6]

First of all, teachers can follow the three-dimensional principle, build a three-dimensional subject network, increase the reserve of teaching resources, build a professional resource database, and improve the online and offline college English teaching system by applying for special funds and formulating norms and regulations, so as to lay the foundation for the integration of excellent traditional Chinese culture into English ideology and politics teaching. Secondly, teachers can organize cultural exchange activities or set up relevant cultural exchange clubs to enrich students' spare time and better integrate ideological and political elements, excellent traditional Chinese culture into college English teaching.

Specifically, in the teaching process of Unit 8 of New Horizons College English (Third Edition) Volume 1, Friendship across Gender and Boarder, teachers can focus on the passage Similarities and Differences: Friendship across Cultures. Teachers can combine the background of "The Belt and Road" with the economic and cultural exchanges between China and countries along the route, so that students can realize cross-cultural friendship and cultivate students' cross-cultural communication ability. While spreading Chinese culture, teachers should also help students better understand the countries along the route, so as to realize the spreading of culture in English. In order to better integrate ideological and political content, teachers should also help students tell Chinese stories well and express Chinese culture in English. For example, for the western Halloween, teachers can let students have a basic understanding of Halloween customs, and then assign tasks to students. The tasks are as follows: Let the students introduce China's Qingming Festival in English and comprehensively compare the Eastern festivals with Western festivals, according to the eastern and western attitudes to the dead, feel the "filial piety" and "etiquette" in Chinese traditional culture, so as to learn to master the excellent traditional Chinese culture. However, it should be noted that teachers should guide students to learn to respect the cultures of other countries, and should not denigrate the cultures and customs of other countries because of the excellent traditional Chinese culture. Nor can we stand in a narrow perspective and identify Chinese culture as the first in the world. Moreover, the integration of college English courses into the excellent traditional Chinese culture is a long-term process, which cannot be achieved overnight.

English teachers should be patient, step by step to carry out practical teaching activities, in order to help students better penetrate into the teaching environment and improve classroom concentration. Teachers should also enhance the sense of students' participation in class, and then provide help for the effective integration of excellent traditional culture, and lay the foundation for the comprehensive improvement of students' moral level and moral accomplishment.

3. Conclusion

To sum up, it is necessary to effectively integrate the excellent traditional Chinese culture into the teaching process for ideological and political teaching in college English courses. On one hand, the fine traditional Chinese culture, passed on for thousands of years, is an important carrier of the cultural consensus of the Chinese nation. On the other hand, it is the current teaching trend to integrate Chinese excellent traditional culture into curriculum ideological and political teaching. Therefore, college English teachers should contribute their own strength to the effective integration of excellent traditional Chinese culture into the ideological and political education of college English curriculum, based on the above characteristics : from the perspectives of cultural equality, moral education first, adaptation to the times and diversified development.

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